

# Email 1

## Subject: Exciting Partnership News: [[PARTNER NAME]] and Tricent – Secure Your Collaboration within Google Workspace

Dear [Customer's Name],

We are thrilled to announce that [[PARTNER NAME]] has recently partnered with Tricent, a leading provider of cutting-edge file-sharing governance solutions.

Tricent's tool enhances your company's collaboration by ensuring that files and folders are not shared outside your organization for longer than is needed. It does this by providing automated governance for files externally shared in Google Workspace.

With Tricent you get to:

- **Manage and control external file and folder access**, including bulk operations
- Set up and automate **company-wide data-unsharing policies**
- Gain comprehensive **insights into all externally shared files and folders**
- Set up **automatic user notifications** for review of externally shared files and folders

We firmly believe that our partnership with Tricent can bring significant value to your organization. To help you explore these benefits first-hand, we would like to invite you to book a demo of Tricent's platform.

To learn more about the tool, click on the explainer video below:



(Thumbnail image link: [https://uploads-ssl.webflow.com/6224d26a9b85a719ef546d0d/65314ce51269fd0774c35ac2\\_explainer-video.jpg](https://uploads-ssl.webflow.com/6224d26a9b85a719ef546d0d/65314ce51269fd0774c35ac2_explainer-video.jpg))

(Link to the video: [https://landing.tricent.com/hubfs/Partner%20Materials/Tricent%20\\_Explainer\\_Video%20\\_SUB\\_%20\(1\).mp4](https://landing.tricent.com/hubfs/Partner%20Materials/Tricent%20_Explainer_Video%20_SUB_%20(1).mp4))

We also encourage you to schedule a demo with our team. During the demo, you'll get a comprehensive understanding of how Tricent's solution can transform your business operations. Plus, our team will be available to answer any questions and ensure that you get the most out of the experience.

[BOOK A DEMO](#)

[[BOOK A DEMO BUTTON (your own meeting booking link)]]

We're excited about this new tool in our portfolio and can't wait to show you the benefits that it can bring to your company.

Thank you for your continued trust and support in [[PARTNER NAME]].

Warm regards,  
[[PARTNER NAME]]

## Email 2

**Subject: Discover Tricent's File Sharing Governance Features with [[PARTNER NAME]]**

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Dear [Customer's Name],

In our previous email, we introduced you to our new partnership with Tricent, a leading provider of file-sharing governance solutions for Google Workspace. Today, we delve deeper into the powerful features that Tricent offers to enhance your organization's collaboration and data security.

Tricent's platform is designed to ensure that your externally shared files and folders are managed and controlled effectively. Here are some key features:

- **Monitor File Sharing:** Tricent lets you see who's sharing what files and folders with which domains, simplifying access audits and management.
- **Automate Sharing Policies:** Tricent automates your sharing policies to minimize exposure over time. You can define data-unsharing policies to automate ongoing governance.
- **Involve End Users:** Tricent empowers end users by delegating the responsibility of extending sharing to them. This feature ensures that only necessary files and folders are shared, reducing the risk of data breaches.

To give you a better understanding of how these features function in real life, we invite you to read Tricent's use cases by clicking the link below:

USE CASES

[[USE CASES BUTTON (link: <https://www.tricent.com/use-cases>)]]

In our next email, we will provide more details on how Tricent can help your specific business needs.

Meanwhile, feel free to book a demo with us to see Tricent in action!

BOOK A DEMO

[[BOOK A DEMO (your own meeting booking link)]]

Thank you for your continued trust in [[PARTNER NAME]].

Warm regards,  
[[PARTNER NAME]]

## Email 3

### Subject: Boost Your Business Security with [[PARTNER NAME]] and Tricent

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Dear [Customer's Name],

We hope you've found the previous emails about our partnership with Tricent and their file-sharing governance solution informative and valuable. In this final email, we want to highlight how Tricent can specifically cater to your business needs.

Here is how Tricent can help you overcome common business security issues:

1. **Control Document Access:** Tricent allows you to assess and remove access for old vendors, ensuring your sensitive data remains secure. [Read more](#)
2. **Prevent Unintentional Data Breaches:** Tricent alerts users when their files and folders have been shared for too long and will be unshared, promoting responsible collaboration. The user has the option of extending the sharing period if needed. [Read more](#)
3. **Enhance Security Awareness:** Tricent provides insights into shared items and their access permissions, increasing awareness of data-sharing risks. [Read more](#)
4. **Detect Risky Shares:** With Tricent you can filter your company's shared files and folders down to the ones shared with private email addresses and lets you bulk unshare these, preventing potential data leaks. [Read more](#)
5. **Protect Against Compromised Domains:** If a domain is compromised, Tricent allows you to quickly unshare all files and folders shared with it, ensuring data protection. [Read More](#)

To see how Tricent can address your specific needs, book a personalized demo with us.

[BOOK A DEMO](#)

[\[\[BOOK A DEMO \(your own meeting booking link\)\]\]](#)

We're confident Tricent can bring significant value to your organization.

Best regards,  
[[PARTNER NAME]]